

SUMMARY

Scrum is a team-based approach to delivering value to the business.

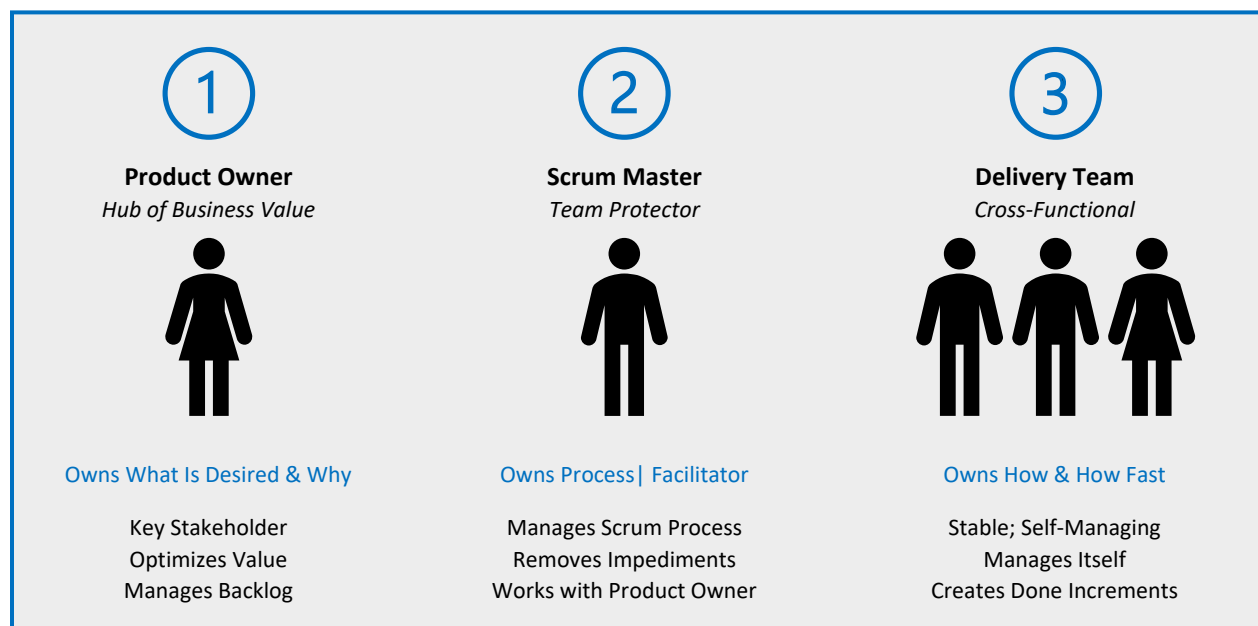
There are three (3) identified roles within Scrum:

1. Product Owner
2. Scrum Master, and
3. Development (or Delivery) Team

The Scrum Team

A great **Scrum Team** consists of a **Product Owner** who maximizes value, a **Scrum Master** who enables continuous improvement and a **Development Team** who focus on delivering high-quality product increments.

Scrum Team Makeup



Product Owner: Visionary

The Product Owner is commonly someone from marketing or product management who has a solid understanding of a company's customers, the marketplace, the competition, and future trends for the enterprise. The Scrum Product Owner is typically the key stakeholder.

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- [Scrum Pillars](#)
- [Scrum Values](#)
- [Characteristics of Scrum Teams](#)

Scrum Master: Process

Scrum Masters are the champion for scrum within their team. They coach the team, the product owner, and the business on the scrum process and look for ways to fine-tune their practice of it. They remove impediments (also called issues or blockers), facilitate meetings, and work closely with product owners.

The Scrum Master is a servant-leader who does not have authority over the team but does have authority over the process. They cannot fire people, but they can alter how long the sprints are.

Scrum Team: Development

Everyone works together to do whatever it takes to complete tasks they have all agreed on for a sprint. Typically, a Scrum team might have five to nine people on it with a variety of skills that cut across the technology spectrum: Quality Assurance (testing), Development (coding), Business Analysis (requirements gathering), Documentation (writing user-friendly system features), and User-Centered Design (UX; how the system looks).

Winning Ways

The most effective scrum teams are tight-knit, co-located, and usually 5 to 7 members. Team members have different skill sets and cross-train each other so no one person becomes a bottleneck in the delivery of work. Strong scrum teams approach their project with a clear "we" attitude. All members of the team help one another to ensure a successful sprint completion.