

# WRITING GOOD USER STORIES

EDGAR C. WORTS, III

# AGENDA

1. What, Why, and Who
2. Characteristics of a User Story
3. Product Backlog Refinement
  1. Epics vs Features vs User Stories
  2. Acceptance Criteria
  3. Agile Estimation
4. Sprint Planning: Task Breakdown
5. Bad and Good Examples
6. Definition of Ready
7. Open Space



**WHAT, WHY, WHO**

# USER STORIES: WHAT

- A user story represents a small piece of business value that a team can deliver in an iteration.

USER STORY	
As a	[Persona]
I want	[Goal]
So that	[Value]
<b>I N V E S T</b>	Size:
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	Business Value:


  

ACCEPTANCE CRITERIA	
Meets team's definition of ready? <input type="checkbox"/>	

### Card, Conversation, Confirmation

## Carlos the Casual Traveler



**AGE** 39 Relaxed

**OCCUPATION** Hardware Store Owner Responsible

**STATUS** Married Paternal

**LOCATION** San Diego, CA

**TIER** Competent

**ARCHETYPE** Casual Traveler

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### TECHNOLOGY

IT and Internet

Software

Mobile Apps

Social Networks

### GOALS

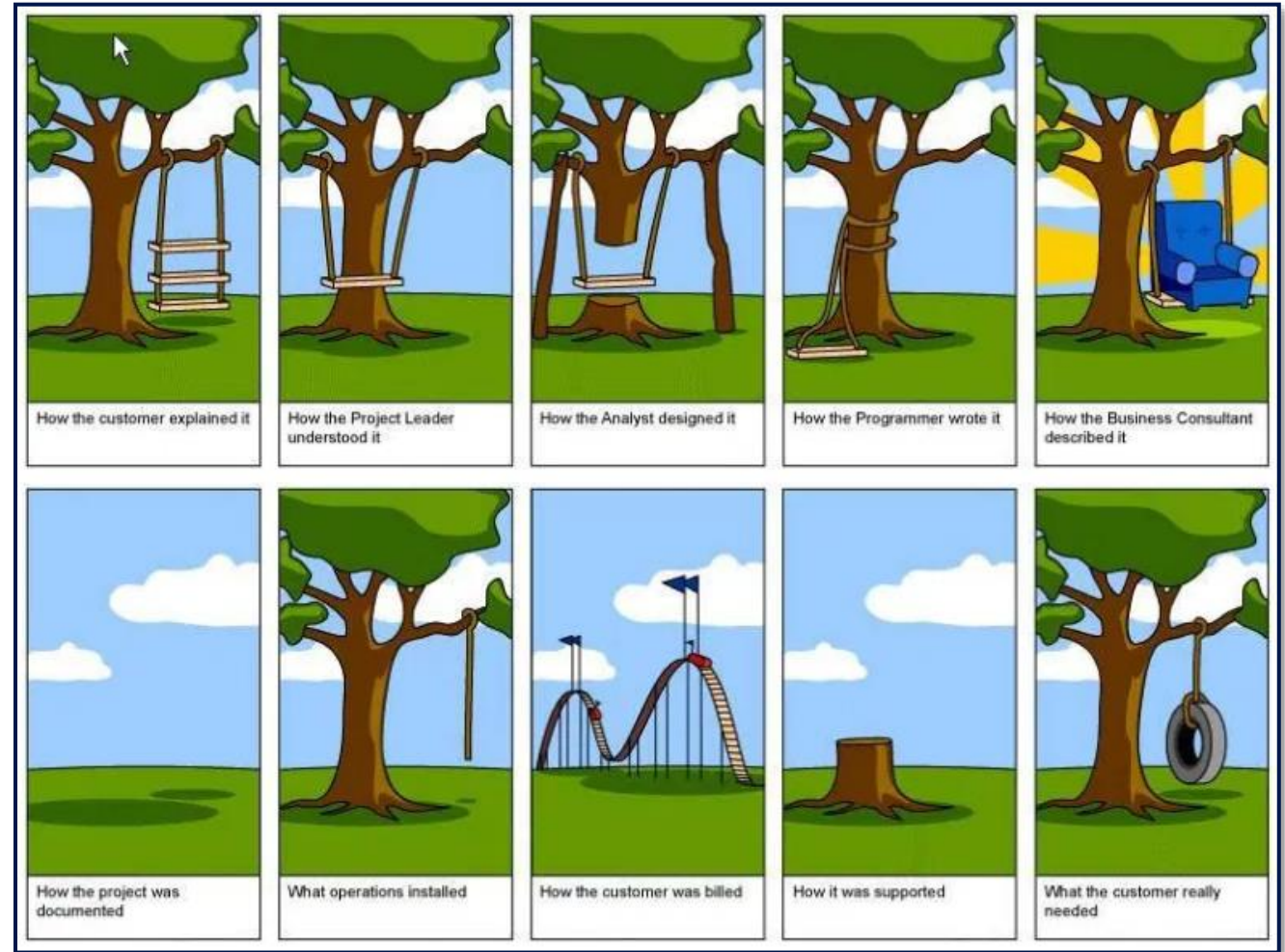
- Safe exploration of a new place
- Easy planning of family-oriented activities
- To enjoy common tourist attractions

### FRUSTRATIONS

- Places not being accomodating to children
- Struggles with modern technology
- Finding quality directions in a new place

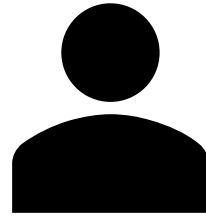
# USER STORIES: THE REAL WHY

- Because all stakeholders should be able to understand what a system must do to deliver the desired value to their customers and because we want to promote conversation and clarification.



# USER STORIES: WHO

## Product Owner (P.O.)



Gathers Feedback

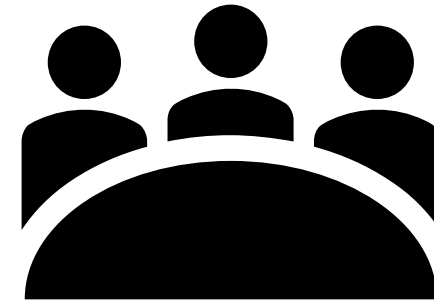
Makes Business Decisions

Voice of the Customer

Owens Value

Owens the Product Backlog

## Scrum Team



Anyone can write user stories.  
Who writes a user story is far  
less important than who is  
involved in the discussions of it.



# CHARACTERISTICS OF A GOOD USER STORY

# USER STORIES: INVEST

- If Product Owners and their teams work together to INVEST in good user stories the learning curve of working together will be much shorter.
- Characteristics of a Good Story

<b>I</b> ndependent	It should be self-contained.
<b>N</b> egotiable	Not carved in stone and should leave space for discussion.
<b>V</b> aluable	It must deliver value to the identified persona.
<b>E</b> stimable	It is possible to estimate its size.
<b>S</b> mall	It must fit within an iteration.
<b>T</b> estable	It must provide the necessary information to be tested.

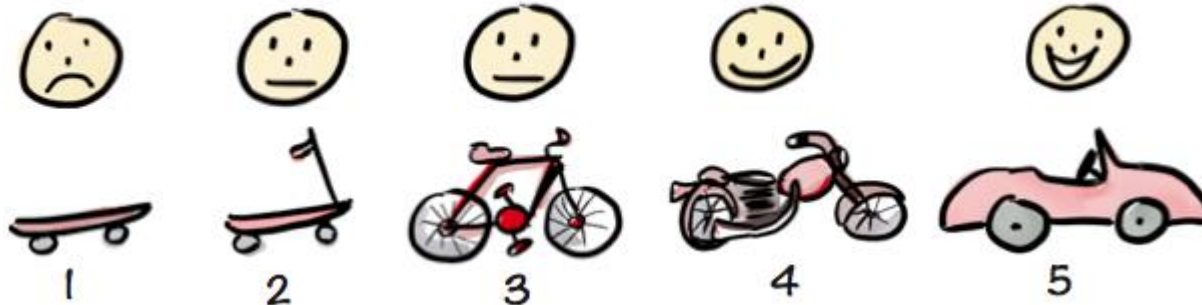


# USER STORIES: VALUE



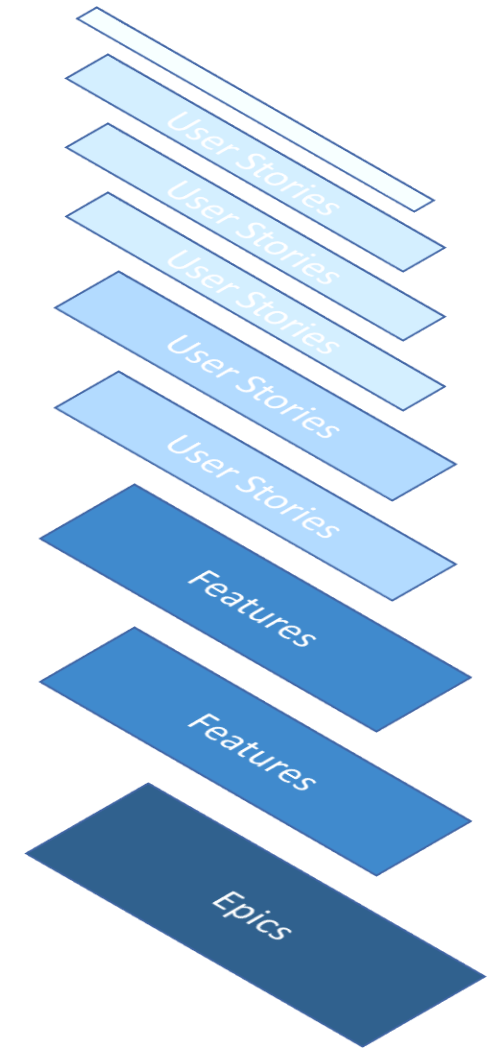
Like this!

Working Product Increment



# PRODUCT BACKLOG REFINEMENT:

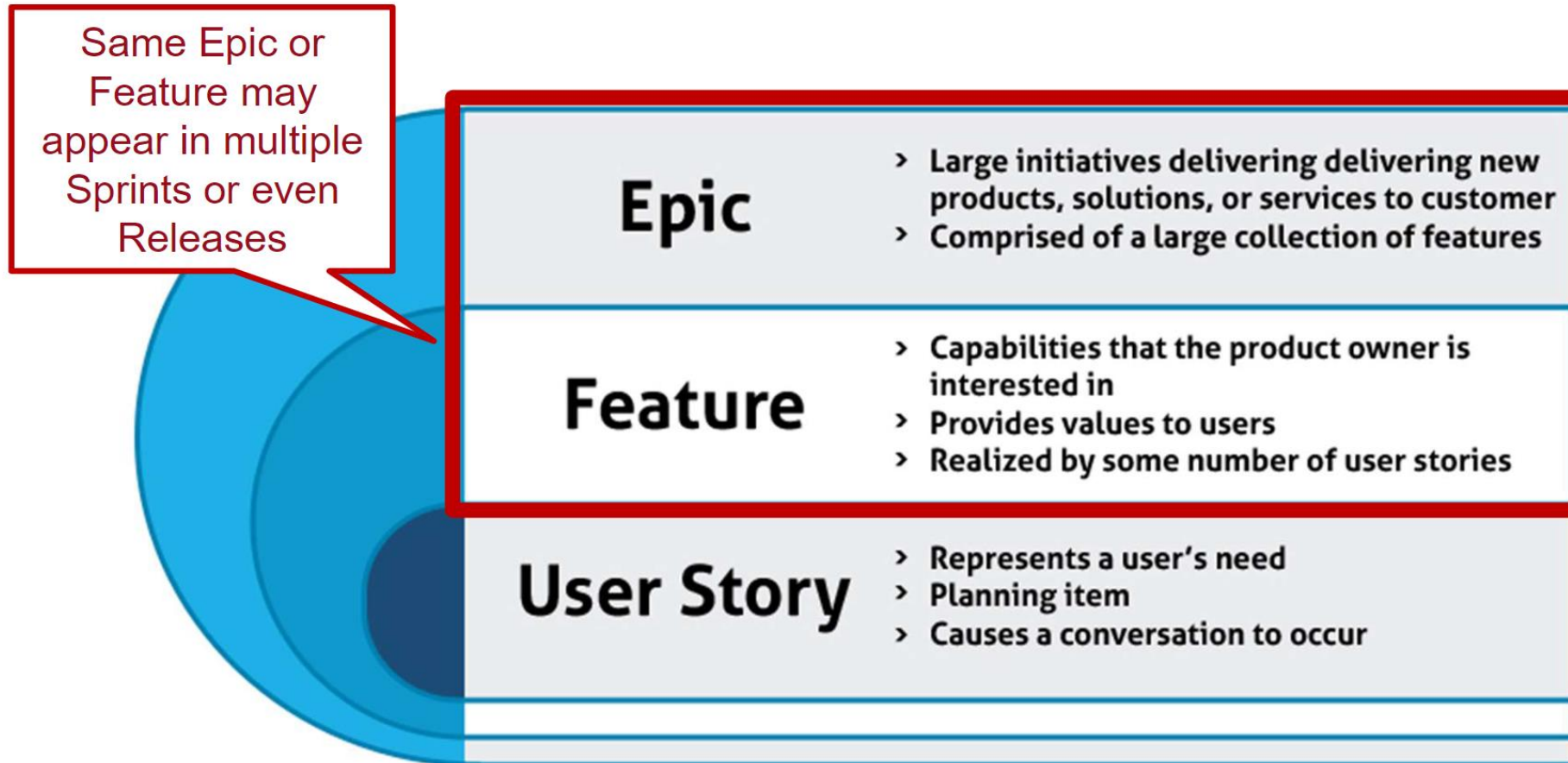
EPICS VS FEATURES VS USER STORIES



# THE SIMPLE WAY

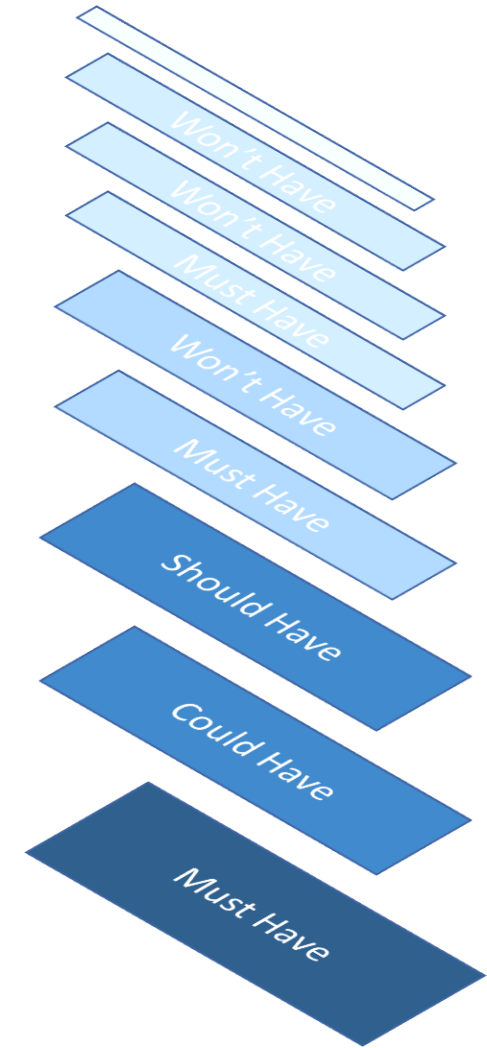


# USER STORIES: VSTS PRODUCT BACKLOG



# PRODUCT BACKLOG REFINEMENT:

ACCEPTANCE CRITERIA



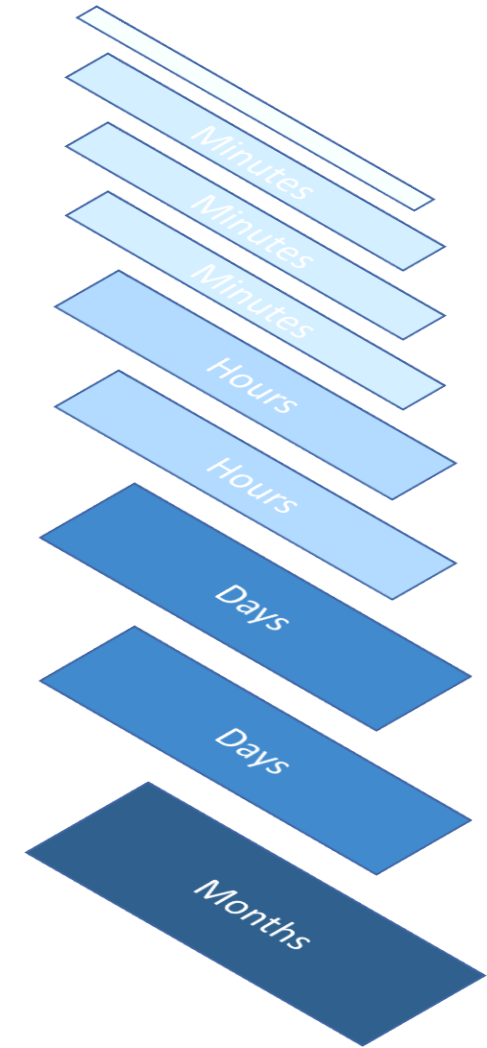
# ACCEPTANCE CRITERIA

- Like User Stories it is written in **simple language**
- Define the **conditions of success/satisfaction**
- Provide clear user story **boundaries**
- **Remove ambiguity** by forcing the team to think through how a feature or piece of functionality will work from the user's perspective
- Establish the basis for **acceptance testing**
  - **Steps to test the user story**(given-when-then scenarios)



# PRODUCT BACKLOG REFINEMENT:

ESTIMATION





# ESTIMATION

- Planning Poker (Story Points)

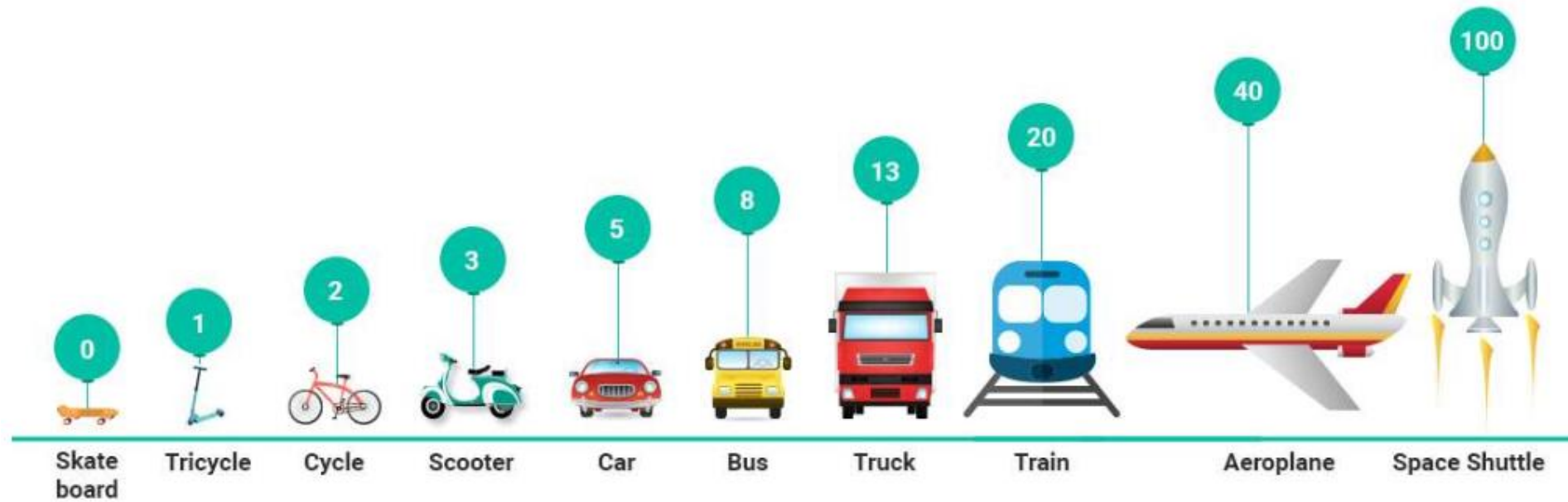


- T-Shirt Sizing



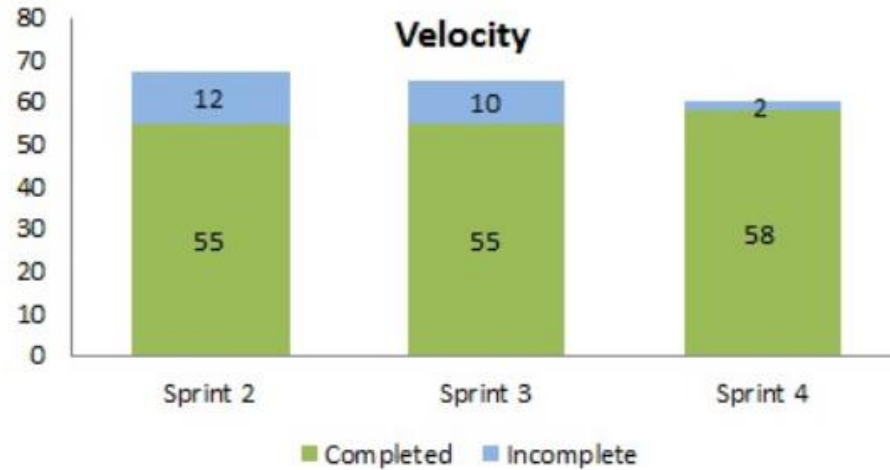


# ESTIMATION



Complexity  
Risk  
Implementation  
Deployment  
Interdependencies

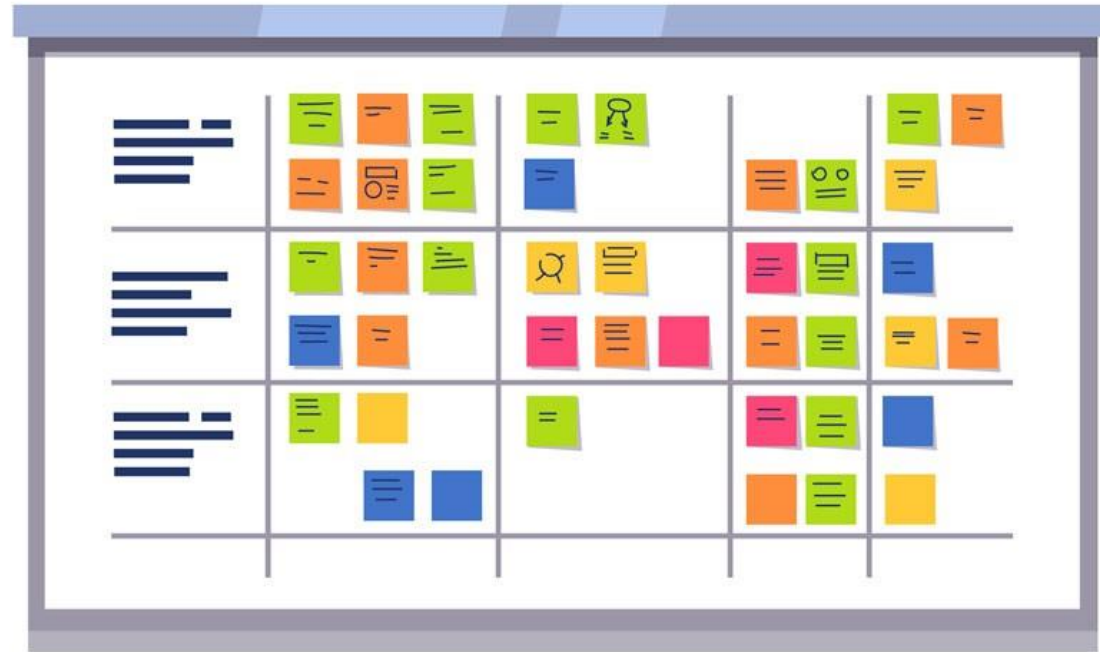
# ESTIMATION: VELOCITY & RELEASE PLAN



**56 Story Points**

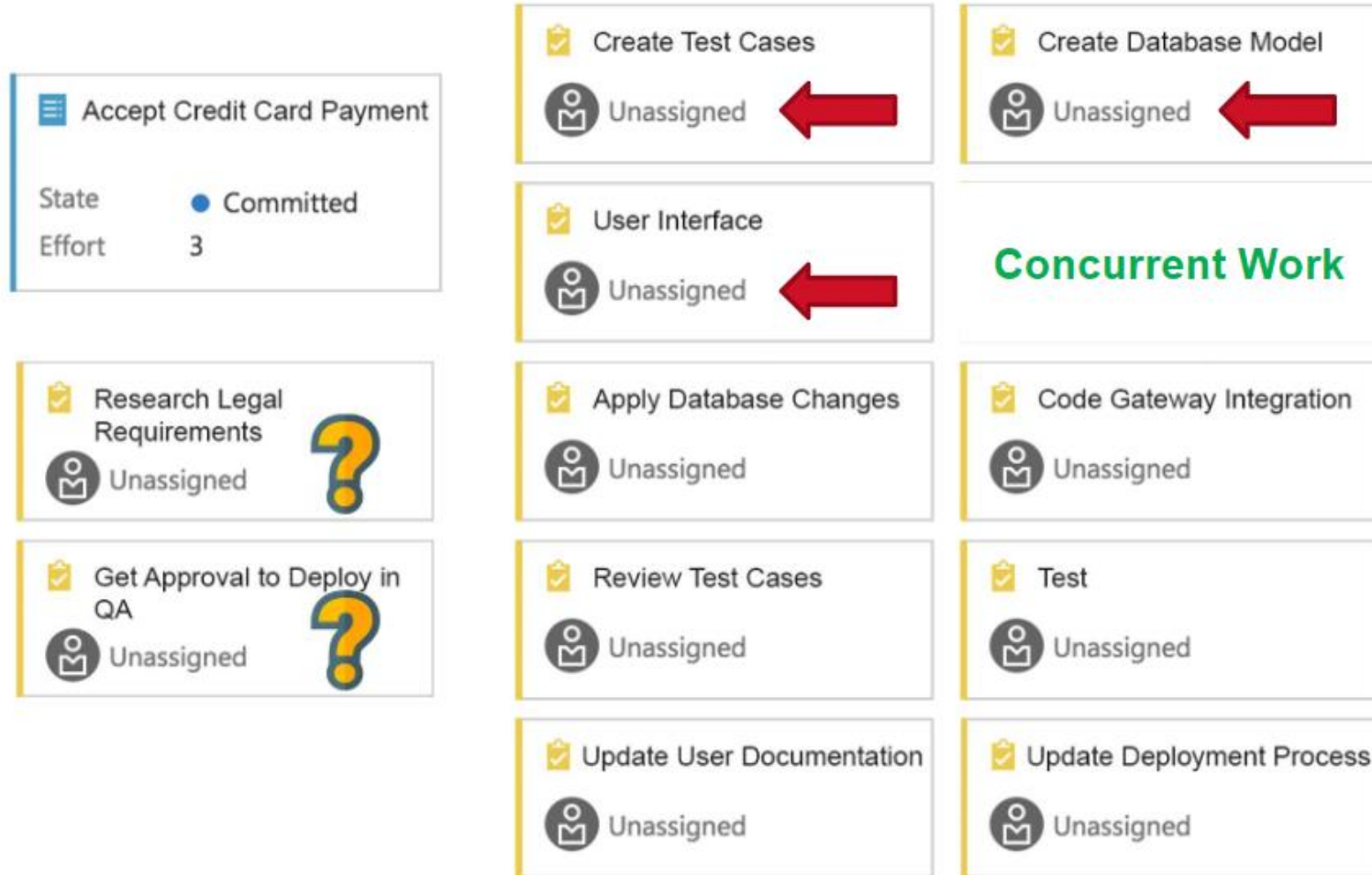


**299 Story Points  
Product Backlog**



# SPRINT PLANNING TASK BREAKDOWN

# TASK BREAKDOWN – MAPPING THE VALUE STREAM





# BAD AND GOOD EXAMPLES

# USER STORIES: BAD EXAMPLES (1 OF 3)

## *Slice it!*

As a Manny's food service customer, I need to save my list so that I can reorder from the list to create more accurate food orders.

As a Manny's food service customer, I need to copy my list so that I can use it as a starting point for creating another list.

As a Manny's food service customer, I need to print my list so that I can check a received shipment against the printed list.

As a Manny's food service customer, I need to email my list so that I can have someone who doesn't use the system review my list.

# USER STORIES: BAD EXAMPLES (2 OF 3)

- As a Manny's food service customer, I want to see different food item types displayed in different colors—RGB = #FF0000 for meats, #A52AFA for grains, and #808000 for vegetables and fruits—so that I can quickly identify my food items by food type.

As a Manny's food service customer, I want food item types to be displayed in groups so that I can find them on the screen more quickly.

# USER STORIES: BAD EXAMPLES (3 OF 3)

- As a customer ordering food, I want to locate previous food order lists so that I can see all the lists that I have.

As a customer ordering food, I want to see my saved food order lists so that I can reuse the list for future orders, making ordering faster and more accurate.



# USER STORIES: 5 COMMON MISTAKES

## Criteria Crisis



None, restate the narrative, and hide new stories.

“Confirmation”

## Story Mania



Like any technique, user story writing has its strengths and limitations.



**WHEN IS MY USER STORY  
READY FOR DEVELOPMENT?**

# DEFINITION OF READY

- Enables a team to specify certain pre-conditions that must be fulfilled before a story is allowed into an iteration
  - Example:
    - Acceptance criteria must be clear and testable.
    - All tasks assigned to the story.
    - Team is staffed appropriately to complete it.
    - User stories need to be INVEST.
    - Performance criteria exist
    - Ensure the result is demonstrable.
    - Mockups